

## Website Policy

### Purpose

This policy outlines the terms of use, privacy considerations, and user responsibilities related to the Moffatt Psychology website. It is designed to ensure a secure, respectful, and private online experience for all visitors.

### Scope

This policy applies to anyone who accesses, browses, or uses the Moffatt Psychology website.

### Definitions

- User: Anyone who visits or uses the Moffatt Psychology website.
- Personal Data: Information that can identify an individual, either directly or indirectly.
- Cookies: Small pieces of data stored on a user's device to enhance their browsing experience.
- Google Site Kit: A set of tools from Google integrated into our website for website analytics and performance measurements.

### Terms of Use

#### 1. Content Ownership

All materials on the Moffatt Psychology website, including text, graphics, logos, images, and software, are owned by Moffatt Psychology. Unauthorized use or reproduction of the content is strictly forbidden.

#### 2. User Behaviour

Users must use the website only for lawful purposes and are restricted from:

- Posting or sharing any unlawful, harmful, defamatory, or otherwise inappropriate content.
- Disrupting or interfering with the website's normal operations or security features.

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- Misrepresenting their identity or affiliation with any person or organization.

### **Privacy and Data Protection**

#### **1. Collection of Personal Data**

We may collect personal data such as names, email addresses, and phone numbers when users contact us or subscribe to our services. This data is collected with user consent and used only for the specified purposes.

#### **2. Use of Cookies**

Cookies are used to enhance the user experience by remembering preferences and visits. Users can manage their cookie settings through their browser.

#### **3. Google Site Kit**

We use Google Site Kit to gain insights into website performance and user interactions. This helps us improve our services based on aggregated and anonymized data.

#### **4. Data Security**

Moffatt Psychology is dedicated to safeguarding user data. We implement various security measures to prevent unauthorized access, alteration, disclosure, or destruction of personal information.

### **External Links**

Our website may include links to other websites. Moffatt Psychology is not responsible for the content or privacy practices of these external sites. Users should review the privacy policies of any external websites they visit.

### **Policy Updates**

## **Website Policy**

Moffatt Psychology reserves the right to amend this Website Policy at any time. Users are encouraged to review this policy regularly for any updates. Continued use of the website after changes are made constitutes acceptance of the modified policy.

By adhering to these guidelines, Moffatt Psychology aims to ensure a secure, respectful, and private website experience for all users.